



UK social media calendar 2026

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Month	UK events	Sales/messages to drive	Your sector's events
Jan	1 st New Year Resolutions 🌍 🏆 25 th Burns Night 🍎		
Feb	14 th Valentines 🧑🏻💕		
Mar	1 st St David's Day 🍎 15 th The Oscars 🍎 15 th Mothering Sunday (UK) 🎀 🍎 17 th St Patrick's Day 🍎		
Apr	1 st April's Fool Day 6 th Easter Monday 🎀 🍎 10 th Golfers' Day 🌍 23 rd St George's Day 🍎		
May	4 th May Bank Holiday Monday 19 th - 23 rd Chelsea Flower Show 25 th Spring Bank Holiday		
June	21 st Father's Day (UK) 🎀 🍎 21 st Summer Solstice 29 th - 12 th July Wimbledon 🏆 🍎		
Jul	4 th American Independence Day 🌍 End of term – 🎀 for teacher? 23 rd - 2 nd Aug C'wealth Games 🏆 🍎		
Aug	1 st Yorkshire Day 🍎 31 st Aug Bank Holiday (except Scot)		
Sep	New courses/activities? 🏆 19 th Talk Like A Pirate Day		
Oct	31 st Halloween 🍎		
Nov	11 th Remembrance Day 30 th St Andrew's Day 🍎		
Dec	25 th Christmas 🎀 🍎 26 th People start planning 🌍 31 st New Year's Eve - proposals 🧑🏻💕		

Business sectors: 🧑🏻💕 weddings 🌍 travel 🏆 sporting 🎀 gifts 🍎 food and drink

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