



UK social media calendar 2025

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Month	UK events	Sales/messages to drive	Your sector's events
Jan	1 st New Year Resolutions 🌍🏆 25 th Burns Night 🍎		
Feb	14 th Valentines 📄		
Mar	1 st St David's Day 🍎 2 nd The Oscars 🍎 17 th St Patrick's Day 🍎 30 th Mothering Sunday (UK) 🎀🍎		
Apr	1 st April's Fool Day 10 th Golfers' Day 🌍 21 st Easter Monday 🎀🍎 23 rd St George's Day 🍎		
May	5 th May Bank Holiday Monday 20 th – 24 th Chelsea Flower Show 26 th Spring Bank Holiday		
June	15 th Father's Day (UK) 🎀🍎 17 th – 21 st Royal Ascot 21 st Summer Solstice 25 th – 29 th Glastonbury 30 th – 13 th July Wimbledon 🏆🍎		
Jul	4 th American Independence Day 🌍 End of term – 🎀 for teacher?		
Aug	1 st Yorkshire Day 🍎 25 th Aug Bank Holiday (Eng/Wales)		
Sep	New courses/activities? 🏆 19 th Talk Like A Pirate Day		
Oct	31 st Halloween 🍎		
Nov	11 th Remembrance Day 30 th St Andrew's Day 🍎		
Dec	25 th Christmas 🎀🍎 26 th People start planning 🌍 31 st New Year's Eve - proposals 📄		

Business sectors: 📄 weddings 🌍 travel 🏆 sporting 🎀 gifts 🍎 food and drink

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