



UK social media calendar 2022

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Month	Events	Sales/messages to drive	Your sector events
Jan	1 st New Year Resolutions 🌍🏆 25 th Burns Night 🍎		
Feb	14 th Valentines 📱		
Mar	1 st St David's Day 🍎 17 th St Patrick's Day 🍎 27 th Mothering Sunday (UK) 🎀🍎 28 th The Oscars		
Apr	1 st April's Fool Day 10 th Golfers' Day 🌍 18 th Easter Monday 🎀🍎 23 rd St George's Day 🍎		
May	2 nd May Bank Holiday Monday 24 th – 28 th Chelsea Flower Show		
June	2 nd Jubilee Bank Holiday Thursday 3 rd Jubilee Bank Holiday Friday 14 th – 18 th Royal Ascot 19 th Father's Day (UK) 🎀🍎 21 st Summer Solstice 27 th – Wimbledon 🏆🍎		
Jul	– 10 th Wimbledon 🏆🍎 4 th American Independence Day 🌍 End of term – 🎀 for teacher?		
Aug	1 st Yorkshire Day 🍎 29 th Aug Bank Holiday (Eng/Wales)		
Sep	New courses/activities? 🏆 19 th Talk Like A Pirate Day		
Oct	31 st Halloween 🍎		
Nov	11 th Remembrance Day 30 th St Andrew's Day 🍎		
Dec	25 th Christmas 🎀🍎 26 th People start planning 🌍 31 st New Year's Eve - proposals 📱		

Business sectors: 📱 weddings 🌍 travel 🏆 sporting 🎀 gifts 🍎 food and drink

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